PRESS RELEASE

logistics.cloud and NIC-place integrate visionary key technologies to automate supply chain visibility

Connecting of logistics platforms combines live data with planning data and increases end-to-end automated process visibility across all transport modes.

Pöcking/Kempten, May 5th 2021 | Combining the core competencies of the two German-based data platforms logistics.cloud and NIC-place enables digital innovations for logistics. The cooperation bundles complementary capabilities in a joint approach, combining the advantages of both solutions: collecting telematics data independent of the source, easily integrating partners into own processes, exchanging profound data, seamlessly tracking transports and flows of cargo along the entire supply chain, as well as optimizing and automating internal processes. Compared to other visibility solutions, the approach clearly stands out due to the secure, controlled and barrier-free data exchange between the systems of the market participants. Instead of integrating

Pete Jendras (left) from NIC-place, logistics.cloud CEO Niko Hossain (middle) and Rolf Henrich (logistics.cloud CTO) are happy about the collaboration.

only GPS data, the connection of the platforms enables automated maximum data transfer and thus creates unique supply chain visibility of the highest quality and conformity with European data protection standards.

"With the help of logistics.cloud, we can ideally complement our core competencies in the area of telematics system integration, digital partner management and multi-modal transport monitoring, which we have developed over many years, with shipper data and offer precise results to an even larger market in an automated manner," says Pete Jendras, Managing Director at NIC-place, describing the benefits of connecting both logistics solutions.

The integration of static planning and shipment data from the ERP or TMS systems of the shipper industry via logistics.cloud represents a further optimization step of the NIC-place database: planned target data of the routes previously optimized by the system are compared with correlating actual data from the various telematics systems of the carriers, including

sensor data from trucks and trailers, and deviations are identified. This is also independent of the transport mode used.

"We are pleased to add innovative real-time capabilities for road to our air freight USPs and thereby contribute to the advancing process automation," explains Niko Hossain, Managing Director at logistics.cloud, about the new supply chain data concept, which provides customers with intelligent ETA calculations for road transports, among other things.

The planned orders are transmitted to NIC-place via an interface. Based on various parameters, the logistics solution automatically takes over the transport monitoring, including arrival time calculation, alarm notifications in case of deviations and a final report. The results are fed back to the logistics.cloud system, where they can be viewed in context with flight information or ERP data, for example. "Our customers are increasingly enthusiastic about the new possibilities of the bundled presentation of all transport information and welcome the enormous time savings gained in both systems by eliminating duplicate entries," Hossain comments on the innovative service additions for advanced transport monitoring.

About NIC-place

logistics.cloud emerged in 2018 from a joint project of major German manufacturing companies and global logistics players such as Lufthansa Cargo. The logistics.cloud is a globally operating data integration platform for the logistics industry that enables data exchange between all supply chain partners using a single intelligent and automated solution. With the help of logistics.cloud, the lack of data integration of global, fragmented supply chains and the associated limited planning capability are resolved. The business model is based on a "pay-per-use approach", in which users can choose between three packages. logistics.cloud makes a significant contribution to closing the gaps in digitization in logistics together with other solutions.

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