logistics.cloud

SUPPLY CHAIN VISIBILITY FOR PERISHABLES.

WITH VISUALIZED REAL-TIME DATA. NO MATTER THE MODE OF TRANSPORT.

Logistics.cloud is introducing its cutting-edge **IoT cloud solution** for **perishable logistics**. Use our vendor-neutral tool to **monitor** and **control** the **temperature** of your cargo in **real time**; ensuring perishable goods arrive at their destination in pristine condition. You can also track the **location and status** of your shipments, set **temperature thresholds**, and receive **alerts** should issues arise. Say goodbye to wasted food and lost profits and hello to **streamlined**, **efficient logistics** with our IoT cloud solution.

Logistics.cloud customer Lufthansa Cargo is renowned for **digitally innovative** business solutions in the field of customer service. By collaborating with Logistics.cloud, Lufthansa Cargo is now able to harness **real-time telematics data** for ETA information & **map visualizations**, unlocking **enhanced last-mile supply chain visibility** for temperature-sensitive perishables.
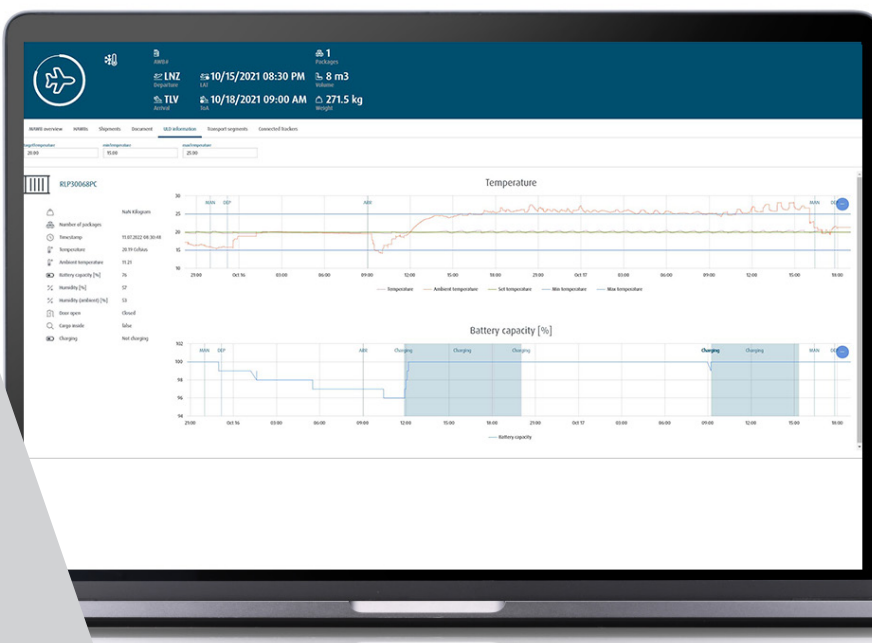
As a neutral platform, logistics.cloud is excited to support Lufthansa Cargo in further enhancing its premium Perishables toDoor product with seamless data integration from various sources.

"With the help of logistics.cloud, we achieved increased supply chain transparency for temperature-sensitive, perishable products on the last mile – to our and our customers' benefit. The innovative platform enables us to use real-time telematics data with ETA calculation and map visualizations for Lufthansa Cargo's 'Perishables toDoor Service'. We are also proactively updated on potential irregularities and delays, making for greatly improved process management and streamlined daily operations. For us, the logistics.cloud solution is a key step in the further development of digital services as part of our portfolio."

Oliver Blum, Head of operations perishables, Lufthansa Cargo AG

DATA VISUALIZATION OF SMART CONTAINER DATA

UNTANGLE THE COMPLEXITY WITH ONE SOLUTION: LOGISTICS.CLOUD

logistics.cloud unlocks neutral data integration for the entire logistics supply chain with cutting-edge technologies that connect new and existing systems & solutions. Achieve end-to-end transparency and optimize logistics process management and automation for all participants.

logistics.cloud – the neutral data platform for mastering data integration challenges between logistics systems and platforms:

#1 EFFICIENCY

- **Cost reductions of up to 90%** by swapping numerous bilateral link **for one single connection**
- **Significant savings** on maintenance and migration costs
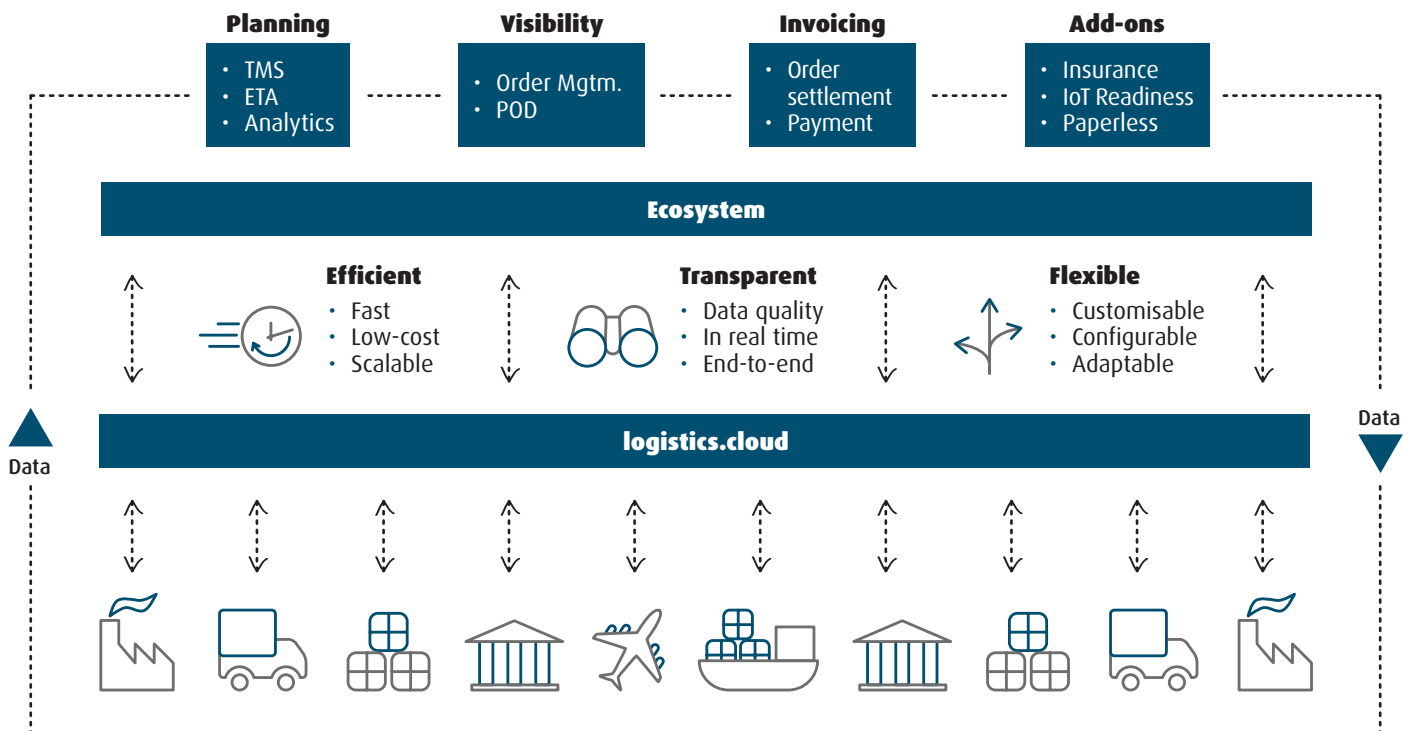- Tried-and-tested cloud technology: **ready to use in <1 day**

#2 TRANSPARENCY

- **Full transparency** across all supply chain processes with integrated planning, status, and sensor data
- **Avoidance** of manual data **errors**

#3 FLEXIBILITY

- The easiest and fastest way to introduce innovative technologies
- Flexible and transparent pricing models – **no long-term commitment**
- Key technology for **integrating existing solutions**

FULL VISIBILITY OVER YOUR SUPPLY CHAIN WITH LOGISTICS.CLOUD. IN REAL TIME. 24/7.

Planning
- TMS
- ETA
- Analytics

Visibility
- Order Mgtm.
- POD

Invoicing
- Order settlement
- Payment

Add-ons
- Insurance
- IoT Readiness
- Paperless

Ecosystem

Efficient
- Fast
- Low-cost
- Scalable

Transparent
- Data quality
- In real time
- End-to-end

Flexible
- Customisable
- Configurable
- Adaptable

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Data

Data

LOGISTICS.CLOUD: SIMPLE. STANDARDISED. CONNECTED.

Transport KPIs

Shipments	Countries	Airlines
801430	11	14

Logistics Companies	Shipper
51	20

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