



logistics.cloud

# ONE CONNECTION. FOR ALL CEP SERVICE PROVIDERS.

## INCREASED EFFICIENCY WITH RAPID CONNECTIVITY AND ALL PARTICIPANTS.

Looking to the future, **digitalization** and **connectivity** in logistics are key concerns for industrial companies. To achieve both, it is indispensable that electronic data interchange (EDI) is automated with as many logistics service providers as possible.

Complex and extensive data interchange is invaluable, particularly when working with **courier, express and parcel (CEP) service providers**. CEP service providers have high **contractual benchmarks** and will not deviate from their own EDI standards. If supply chain partners are not able to meet these requirements, they have to enter each individual data set **into the corresponding portal by hand**, an incredibly **time consuming task**, particularly when working with several CEP service providers.

One universal logistics.cloud connection is the answer. **Incoming data formats** from supply chain partners are automatically converted

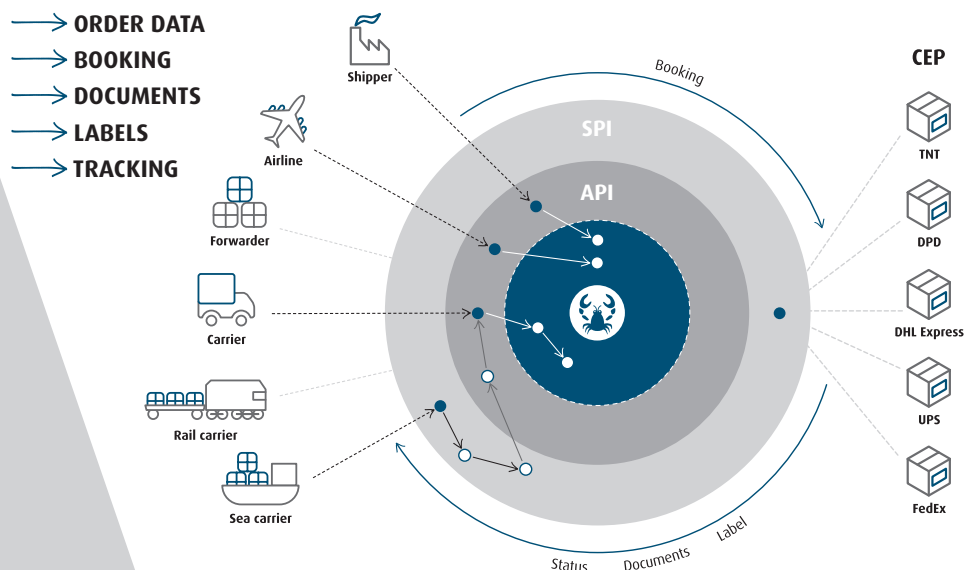
and sent to the respective **CEP service provider's target system**. This data interchange process works both ways. So supply chain partners can also communicate with **CEP service providers** such as **DHL** and **FedEx** using the **one connection** to logistics.cloud.

If a supply chain partner sends an order to a CEP service provider via logistics.cloud, the order is dispatched together with the **shipping information**. The CEP is also able to send the label together with the **booking confirmation**. With a little help from logistics.cloud, that **label** is then sent to the right partner in the **right format**, so it can be **printed** by the respective supply chain participant without delay. The system can also handle other documents such as waybills (AWBs etc.).

logistics.cloud participants not only benefit from **status updates**, **label printing** and **document exchanging**, but also from other API features. These include service availability checks in specific countries and the ability to calculate costs and transit times.

With our best-in-class connectivity solution, our subscribers can flexibly switch from one CEP data connection to another. This **reduces maintenance requirements** and not only saves costs and resources, but also considerably speeds up all processes.

## ONE CONNECTION FOR ALL CEP SERVICE PROVIDERS:



# UNTANGLE THE COMPLEXITY WITH ONE SOLUTION – LOGISTICS.CLOUD

logistics.cloud unlocks neutral data integration for the entire logistics supply chain with cutting-edge technologies that connect new and existing systems & solutions. Achieve end-to-end transparency and optimize logistics process management and automation for all participants.

logistics.cloud – the neutral data platform for mastering data integration challenges between logistics systems and platforms:

## #1 EFFICIENCY

- Cost reductions of up to 90% by swapping numerous bilateral links for one single connection
- Significant savings on maintenance and migration costs
- Tried-and-tested cloud technology: ready to use in < 1 day

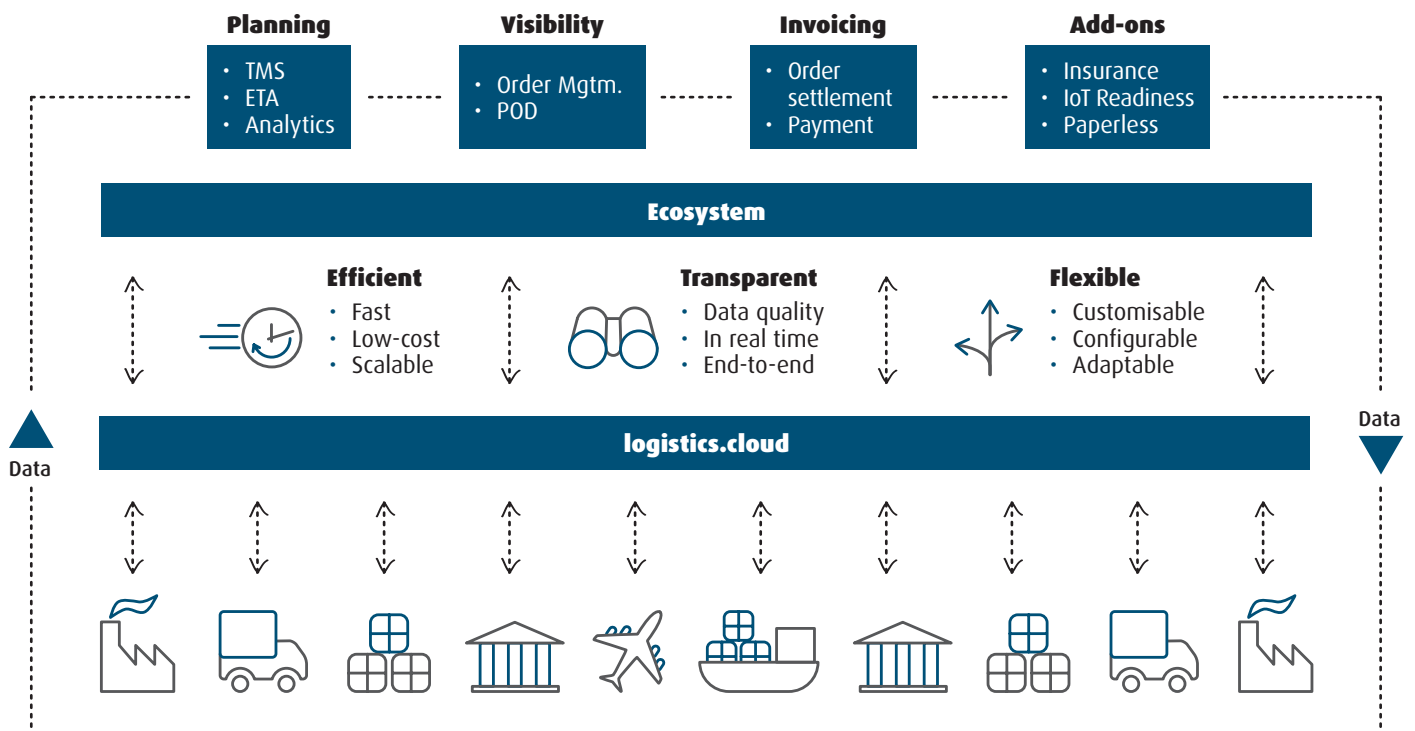
## #2 TRANSPARENCY

- Full transparency across all supply chain processes with integrated planning, status, and sensor data
- Avoidance of manual data errors

## #3 FLEXIBILITY

- The easiest and fastest way to introduce innovative technologies
- Flexible and transparent pricing models – no long-term commitment
- Key technology for integrating existing solutions

## FULL VISIBILITY OVER YOUR SUPPLY CHAIN WITH LOGISTICS.CLOUD. IN REAL TIME. 24/7.



**LOGISTICS.CLOUD:**  
**SIMPLE.**  
**STANDARDISED.**  
**CONNECTED.**

Transport KPIs			
Shipments	Countries	Airlines	
801430	11	14	
Logistics Companies		Shopper	
51		20	



**logistics.cloud**

Lobster Logistics Cloud GmbH  
Bräuhäusstraße 1  
82327 Tutzing  
T +49 8158 4529 600  
F +49 8158 4529 601  
logistics.cloud@lobster.de  
[logistics.cloud](https://logistics.cloud)